

EFT-POS SERVICE NOW AVAILABLE VIA SATELLITE

Media release, 17 December 2007, BayCity Communications Ltd, Christchurch, New Zealand: Satellite telecoms retailer Wireless Nation is now offering its customers stand alone satellite phone services (without broadband) and EFT-POS delivered via satellite.

Wireless Nation purchases satellite access from BayCity Communications, the National Service Operator for the IPSTAR satellite, and has been focusing this year on developing a range of new offerings for customers who are unable to access ADSL broadband via landlines.

According to Wireless Nation's chief technical officer, Tom Linn, New Zealand has so far only scratched the surface of what can be delivered through IPSTAR.

"The potential of this satellite is tremendous and the quality of services is also excellent and has performed extremely well during our testing this year.

"We launched our VoIP phone service to existing broadband users earlier this year, generating tremendous interest, and now our customers can also sign up for the phone service alone if they wish - without committing to broadband.

"In some cases, if people don't already have a landline, the cost of having Telecom install their landline is actually higher than the cost of us installing a satellite antenna on their property, and our monthly line charge of \$20 is cheaper than the Telecom service."

Mr Linn points out that of course, should the customer then wish to also have access to broadband, this can be supplied immediately via satellite, as the dish has already been installed.

The new service to be launched by Wireless Nation is EFT-POS delivered via satellite broadband, which again is ideal for businesses in rural areas, or areas where they cannot get a broadband connection.

One very happy Wireless Nation customer is using satellite for her broadband internet, phone line and has just added EFT-POS. Based on the North Shore, Auckland Caroline Walker runs the non-profit Cavy Creek Guinea Pig Refuge (www.cavycreek.co.nz) and until she had the satellite service installed, was unable to get broadband to her property.

"Because I am in Northcote, I wasn't able to get wireless internet and I didn't want the expense of having a landline installed and the monthly costs. Satellite is doing everything I need and working well for me, which is great," she says.

Caroline runs a website promoting the Refuge and also sells guinea pig related products to help raise funds to look after the 50 plus animals she is housing at any one time. She is using the EFT-POS service to take payments from people adopting the animals and buying products from her.

BayCity general manager Duncan Boennic, says the phone and EFT-POS services are a great example of what satellite retailers can provide to their customer base.

"With retail providers like Wireless Nation and Farmside taking the initiative to broaden their offering and bring greater numbers of customers on board, we believe that rural New Zealand will very soon have access to all the telecommunication services they require."

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About BayCity Communications:

BayCity Communications is the National Service Operator for a range of satellite based communication products throughout New Zealand, including broadband internet, Voice over IP and satellite TV. BayCity Communications has exclusive access to the IPSTAR telecommunications satellite in New Zealand and is contracted to provide New Zealand service providers with a range of wholesale bandwidth. The IPSTAR satellite was launched in 2006 and is the largest two-way communications satellite of its kind. www.bccnz.com

About Wireless Nation:

Wireless Nation provides broadband internet connections as well as telephone services throughout New Zealand to both home and commercial customers. These broadband and phone services are provided through IPSTAR Broadband Satellite.

Wireless Nation also offers wireless network solutions. Some of these solutions include enterprise wireless networks for farms, gated communities etc. The company also provides hotspot management solutions which provide the ability for users to access the internet using temporary accounts at hotels, motels, resorts and similar locations requiring public internet facilities. www.wirelessnation.co.nz

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