



COMMUNICATE IT APPOINTS NEW ACCOUNT EXECUTIVE

Press Release, 21 April 2008, Communicate IT, Christchurch, New Zealand:
Christchurch-based public relations consultancy Communicate IT Ltd recently added to its team of technology specialist PR consultants with the appointment of James Richardson as account executive.

Mr Richardson brings a level of media experience to the new position, having previously worked for two years on a daily newspaper.

As the former Christchurch-based chief sub-editor of The Oamaru Mail, Mr Richardson has strong experience with newspaper coverage and design, and now adds his editorial and creative skills to the Communicate IT team.

Director Shelley Grell said Mr Richardson's appointment would allow the company to continue expanding while maintaining a high level of professional PR consultancy.

"The editorial and design skills James brings will build on the diversity and quality of services we can offer our clients," she said.

Communicate IT has been operating for nine years, and lists an extensive clientele in the hi-tech industry, including Syft Technologies, Wellnomics, Canterbury Innovation Incubator, Nightside Test Design, Lincoln Ventures, Truescape Visual Reality, Binary Research International, InFact, LeftClick, and many more.

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