

Peri Drysdale to talk up sustainability at learn-share-grow 2008

[NZOQ learn share grow Conference 2008](#), Queenstown, 22-24 October

Press release, NZOQ, 22-Sept-08: Peri Drysdale, renowned CEO of NZ luxury fashion house Snowy Peak, will present a keynote address on business sustainability and challenging the status quo at the NZOQ learn-share-grow 2008 Conference in Queenstown next month.

Full and day registrations are available for motivated managers keen to learn from the world's best and apply the most effective and proven practices in sustainability, quality and performance.

Drysdale is among a line-up of six high-profile keynote speakers attending the Queenstown event, including general manager of NZ Aluminium Smelters Paul Hemburrow and German director of Deutsche Post World Net Roland Jahnke.

Drysdale's leading label, Untouched World, is a global frontrunner in high-quality, ethical fashion, and is among only a handful of organisations in the world to be accredited with the United Nations Decade of Education for Sustainable Development (UN DESD) standard.

"Sustainable, best-practice business takes us to the depths of things - we have to consider economic, social and environmental factors in all decision-making - and that challenges us all to think in different ways," says Drysdale.

The two-day learn-share-grow Conference will be NZOQ's and Queenstown's first ever carboNZero-certified conference that will walk the talk and lead by example on subjects of business quality, productivity and sustainability.

Recent sponsors to come on board for the conference include Touching Base, iOctane and Nightside Test Design, all of which are committed to improving business performance and sustainability.

Full and day registrations are still available for the conference. Costs start from \$586 for a day registration and include: morning tea, afternoon tea and lunch for the day of registration; delegate's conference bag and conference materials; and attendance at all conference sessions for the day of registration.

"The conference will comprise a packed schedule of high-value events for delegates, speakers and exhibitors alike, including the opening and closing ceremonies, exhibition, social evening and conference dinner, says NZOQ general manager Helen Baines.

"The event represents a unique opportunity for best practice- and sustainability-focused professionals to come together, network closely and learn from each other," she says.



In the lead-up to the 22-24 October conference, a special workshop entitled 'How to Implement Benchmarking Well for Competitive Advantage and Excellent Customer Service' will run over 20-21 October in association with NZOQ and learn-share-grow 2008.

For information and registration details for the workshop and learn-share-grow 2008 Conference, visit www.nzoq.org.nz

About the NZ Organisation for Quality (NZOQ) www.nzoq.org.nz

NZOQ is a non-profit, professional society dedicated to providing leadership in the adoption of the principles of quality management and best practice in New Zealand.

Since 1977, NZOQ has provided leadership in the advancement of quality management and best business practices. NZOQ's strength is in the diversity of its members, whose skills and experience span the spectrum of New Zealand industry sectors. NZOQ supports its members through networking, information sharing and training initiatives.

About Nightside Test Design www.nightside.co.nz

Founded in 2001, Nightside Test Design provides independent embedded software test solutions as an alternative to having an in-house testing department. Accurate and timely testing can help streamline the development cycle while improving time to market, product reliability and efficiency.

Nightside's professional services cover the full product development lifecycle from design to production, including Software Testing, Production Testing, Embedded Development, Industrial Control, Measurement and Data Logging.

About iOctane www.ioctane.com/au/

Australian based pure-play business transformation company iOctane specialises in technology-enabled process improvement for the telecommunications, legal, insurance, banking/finance and government sectors.

The company has a proven track record in delivering process improvement solutions to Australia's and New Zealand's top 500 companies, providing award-winning products and services in process improvement, automation, training and management consulting.

About Touching Base www.touchingbase.co.nz

Touching Base is a global provider of leading survey research solutions. Utilising Entryware mobile survey systems, more than 300 organisations



in over 35 countries have benefited from Touching Base's combination of market research knowledge and mobile surveying technology.

Entryware survey systems provide accurate, real-time feedback from face-to-face interviews and self-completed surveys carried out via mobile hardware such as hand-held computers and touch-screen kiosks.

ENDS

For further information, please contact:

Michael Voss
NZOQ Development Director
Tel: 0274 433 908
michael.voss@nzog.org.nz

Shelley Grell / James Richardson
Communicate It Ltd
Tel: +64 3 381 6656
shelley@communicateit.co.nz / james@communicateit.co.nz

