



TVNZ Tunes into Savings with Activate Technologies

Press Release: 7-December-10, Activate Technologies, Auckland, New Zealand

New Zealand media giant TVNZ has implemented an Activate Technologies software solution to streamline its user management system. Activate automates technology processes such as new user setup, email distribution lists and shared data management, so that managers and staff can manage their own environment. TVNZ has benefited from better usage of valuable IT resources, lower software licensing costs and the reduction of security and compliance risks as a result.

TVNZ has over 1000 permanent, casual and freelance staff spread across the country, with 8 people managing and servicing the IT infrastructure. The new system has saved over 40 hours per week of manual administration for the IT services team according to TVNZ Technology Service Manager Lisa Arthur.

“Automating user management services has allowed IT staff to concentrate on higher value tasks. Because the IT department doesn’t own the data, we shouldn’t be the gatekeeper; we’ve removed the bottleneck in the process and enabled the business users to manage it themselves,” says Arthur. “The feedback from everyone has been very positive.”

Before implementing the Activate solution, access to distribution lists and folders was generic for each TVNZ department; now team leaders can customise access to each individual. User settings can be setup or modified instantly at any time, and IT managers maintain universal visibility into the metadata.

The decision was taken to invest in the software despite the economic downturn, recognising its potential to deliver significant cost efficiencies. Since the Activate solution implementation, TVNZ has further expanded the system to handle some HR department processes as well.

“Our technology has helped the IT team at TVNZ increase their value to the business and better leverage existing investments such as Active Directory,” says Bruce Chamberlin, Activate Business Development Manager. “From the IT department to the user base, the auditors and accountants – everyone wins.”

“TVNZ is a terrific reference site in the New Zealand market as we look to expand our business globally,” said Shaun Blackmore, CEO at Activate.

Activate is a complete suite of self service provisioning products for an enterprise IT environment, enabling business users to manage their environment without manual IT support.

About Activate Technologies (www.activatelive.com)

Activate Technologies Ltd, established in New Zealand in 2006, has offices in Auckland, New Zealand and San Francisco, USA. The company is an Independent software vendor (ISV) focusing on automating and delegating IT processes to the business. Activate is being used by organisations ranging from 500 through to 23,000 users and in industries including Financial, Healthcare, Government, Telecommunications, Manufacturing and Retail. Organisations can expect to drastically improve service and reduce costs while improving security and compliance.

- Ends -

For further information and/or photography contact:

Activate Technologies

Shaun Blackmore, CEO

Phone: +64 9 846 1300

Email: shaun@activatelive.com

Bruce Chamberlin, Business Development Manager – Asia Pacific

Phone: +64 9 846 1300

Email: bruce@activatelive.com

Communicate IT Ltd

Shelley Grell or Shannon Thomas, PR for Activate

Phone: +64 3 381 6655

shelley@communicateit.co.nz

shannon@communicateit.co.nz

TVNZ

Megan Richards, Communications Manager

Phone: +64 21 804 123

Megan.Richards@tvnz.co.nz