



Yoobee School of Design and Manurewa High School partner on Digital Design course

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Yoobee School of Design is now delivering its Digital Design level 3 (iCreate) course at South Auckland's Manurewa High School.

Enrolled students study one and a half days a week over 35 weeks and gain a New Zealand Qualifications Authority (NZQA) approved level 3 Certificate. Coursework is taught by professional Yoobee tutors in the familiar and supportive environment of the Manurewa campus. The initiative is part of the high school's Business Administration Academy.

Manurewa High School is a decile 2 secondary school with 1,900 students - 75% of whom are Maori and Pacific Islanders. "Yoobee is giving Manurewa students a unique opportunity to explore all elements of design, illuminating the exciting career pathway options available in the field, and enabling them to accelerate their design career," says Ruth Cooper, General Manager of Education at Yoobee. "The arrangement enables Yoobee to engage more effectively with the rapidly growing South Auckland student market, and supports the government's Better Public Service programme on Maori and Pacific Island achievement."

iCreate is a foundation programme that connects creativity with digital technology. Using still and video cameras and computers, students produce a wide range of original art that combines traditional and digital media. They learn digital illustration techniques as well as how to create images and pages suitable for web publication, how to capture and edit video, and how to create and animate 2D and 3D objects. This work is complemented by a wide range of art and creative practices to further enhance a student's skills base.

A level 3 certification is the prerequisite for level 5 and 6 diplomas at Yoobee in Graphic Design, Digital Video and Animation, Web Development and Gaming, and 80% of iCreate graduates progress to a higher level diploma. The course normally costs \$1,035 for domestic students, but fees have been waived for the Manurewa High School programme.

"The partnership with Yoobee brings cutting edge technical training to Manurewa students," says Sam Evanson Head of Technology at Manurewa High School. "We believe this innovative public-private sector partnership will help prepare and encourage our students to pursue further tertiary education in fields with high demand for skilled knowledge workers."

About YoobeeSchool of Design

Yoobee School of Design, formerly Natcoll Design Technology, is a leading New Zealand provider of specialist creative digital design training courses. Established in 1997 the college was acquired by Renaissance Corporation Ltd (RNS NZSX) in 2007 to complement its focus on 'enabling creativity' under the Yoobee brand. In September 2012 the college was renamed to Yoobee School of Design, and continues to offer students NZQA-approved and vocationally-based diploma courses at its campuses in Auckland, Wellington and Christchurch. To find out more about our courses visit: www.yoobee.ac.nz

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