



Connexionz wins contract to manage New York ferry service

Press release: Connexionz, NZ/US, 10-Apr-17: New York commuters eagerly anticipating the launch of the new NYC Ferry operated by Hornblower starting service next month, will be boarding a new transport service integrated with technology developed by [Connexionz](#).

The contract, awarded to Connexionz in a competitive international procurement process, commenced roll out in February and will be completed next month, with on-going service and support until 2022.

Connexionz specialises in the development and delivery of Real Time Passenger Information (RTPI) and Intelligent Transport Systems (ITS) solutions for managing transport networks - including bus, rail and ferry services, as well as developing solutions for transit infrastructure, including terminal and garage management systems. Connexionz solutions are highly regarded for their reliability and accuracy.

Paul Lambson, Head of Customer Success at NYC Ferry says, “We chose Connexionz because of the quality of their technology, capability, and proven performance. And we were impressed with the team’s considerable integration expertise, support, and experience. Overall, Connexionz presented the most convincing and cost-effective proposal.”

Hornblower will manage a total of six routes over 60 nautical miles of waterways, connecting New Yorkers and visitors to the City’s waterfront communities – including neighbourhoods, job centres, and parks. Scheduled to commence on May 1st, 2017, the new [NYC Ferry operated by Hornblower](#) will offer an efficient and affordable way for people to travel between waterfront communities throughout New York City.

Amongst its customers, Connexionz technology also manages the city bus network and Blackcat ferries in Christchurch, New Zealand, as well as bus and rail services throughout the U.S.

Connexionz will install and manage new highly accurate laser-based passenger counting systems, a range of on-board real time service displays, and passenger “infotainment” services for New York’s new Ferry System.

Behind the scenes, Connexionz software will integrate with the vessel engines to manage and monitor engine parameters, such as fuel flow, maintenance schedules and hours of service. In addition, smart data reporting will help Hornblower with fleet maintenance and tracking and service analysis, including on-time performance.

Rhod Pickavance, CEO of Connexionz says, “Since the early 1990’s, we’ve been developing smart transport solutions and our expertise is second to none in transit technologies, communications systems (fixed and wireless), systems integration, consultancy services and transit terminal and exchange technology design. We are very excited to have been awarded the NYC Ferry contract, and to help them provide a quality customer experience, while ensuring optimal maintenance and performance their fleet.”



The solution is based on Connexionz' TransitManager ITS suite and involves considerable integration with customer specific applications and services. To manage this project, Connexionz has expanded its software development team at its headquarters in Christchurch, New Zealand.

"Our system will initially look after Hornblower's 20 ferries. We'll also be installing our equipment on shuttle buses that will take commuters to and from the several ferry terminals throughout Manhattan and Queens," says Pickavance.

About Connexionz

[Connexionz](http://www.connexionz.us), established in 1996, specialises in delivering applications and services to transit agencies, and provides consultancy services for intelligent transit related projects. These include designing systems for 'smart' transit centres and application specific hardware design, development and manufacturing services. To date, the company has delivered systems in Asia, Australasia, Europe, South America, and North America. Connexionz international headquarters is based in Christchurch, New Zealand, with regional North American service offices in California and Virginia.

www.connexionz.us

About Hornblower Co.

[Hornblower Co.](http://www.hornblower.com) is the parent company of Hornblower Cruises & Events, Alcatraz Cruises, Statue Cruises, Hornblower Niagara Cruises, Liberty Landing Ferry and HMS Global Maritime. Hornblower is a leader in maritime service and hospitality for over 35 years with over 100 vessels in its fleet. Hornblower's newest operation, NYC Ferry Operated by Hornblower is the newest way for New Yorkers and visitors to "Work Live and Play" when the system launches in Summer 2017. Expected to service over 4.6 million passenger trips per year, Citywide Ferry will provide critical transportation links for areas currently underserved by transit and connect them to job centers, tech hubs and schools in New York City.

www.hornblower.com

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